

PRESS RELEASE

EADA Business School in the top 25 best business schools

- ***Barcelona, Paris and London retain their top positions as the best destinations for executive education***
- ***The Financial Times has published its ranking on the best business schools in Europe***

Barcelona, 6th December 2021. According to the ranking published today by the prestigious Financial Times, **EADA Business School** has improved its privileged position among the top business schools in Europe by ranking at number 25, which is an increase of 4 places compared to 2020. This classification is based on the average of the various rankings that have been produced throughout the year regarding different programmes the schools offer (MBA, EMBA, Master in Management, Open Executive Education and Custom Programmes.), and is therefore considered the most comprehensive ranking of all those carried out. As a prerequisite for entry into the ranking, the **Financial Times** requires all schools to hold the [EQUIS](#) or [AACSB](#) academic accreditation.

“Education for current professionals is now hybrid, not only due to the on-offline technological aspect but also because it must form a continuous part of our activities. We were able to adapt to a really complex situation” explains Jordi Díaz, Dean at EADA Business School.

Before the pandemic, EADA Business School had already started to promote the implementation of cutting-edge technology as part of their objective to achieve fast adaptation to their *Immersive Learning* methodology. The programmes changed to hybrid, F2F and online formats during the health crisis.

EADA Business School Barcelona was founded in 1957 as an ideologically and economically independent institution. As well as appearing in the internationally recognized rankings of the Financial Times and The Economist, it holds the EQUIS accreditation from the EFMD (European Foundation for Management Development) and the AMBA which recognizes the quality of MBA programmes.